Shaneika N. Mason

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A dynamic professional with a unique blend of experience in logistics, production, and fashion coordination. Highly skilled in communication, organization, and team collaboration, with a proven track record of optimizing processes and delivering under tight deadlines. Dedicated to contributing innovative solutions while leveraging my diverse background and attention to detail to excel in fast-paced roles.

SKILLS

Critical Thinking - Detail Oriented - Exceptional Communicator - Business Development

EDUCATION

University of Virginia Bachelors in Anthropology & History Dinwiddie High School Advanced Diploma

AWARDS

United States Army Meritorious Service Medal during Operation Inherent Resolve

COMMUNITY INVOLVEMENT

Art Hearts Fashion NYFW Back of House Assistant
Art Hearts Fashion NYFW Director's Assistant
Richmond Jazz and Music Festival Director's Assistant

PROFESSIONAL EXPERIENCE

'P Valley' Season 3 Costumes Assistant

August 2024 - December 2025

- Efficiently managed department communications by organizing email correspondence and calendar updates, ensuring smooth coordination of daily operations.
- Executed time-sensitive errands and deliveries, meeting strict production deadlines with 100% accuracy.
- Streamlined production workflows by preparing and distributing updated call sheets, schedules, and scripts.
- Negotiated with vendors and managed costume-related transactions to ensure timely procurement and returns.

SPANG TV Design Assistant

August 2024

- Responsible for engaging with talent respectively and professionally during fittings for the shoot.
- Updated the designer with goals for the day while organizing and preparing merchandise.
- Retrieved unused items and properly packaged them for respective shipping facilities..
- Photographed costume assignment details with notes on behalf of the designer's agency.
- Logged return estimate details in addition to budget updates for the designer's record.
- Performed duties on set to include creative costume changes on behalf of the agency's client.

'Atlantis' Lead Costumes Assistant

March 2024 - August 2024

- Printed daily call sheets and updated production documents upon request.
- Guided fellow assistants on best practices and courtesies to ensure optimal success.
- Acted as the subject-matter-expert on all memorandums and store pulls.
- Assessed costume needs to promptly and safely transport items as needed.
- Provided cobblers, tailors, and dayplayers with essential information to perform their duties.

Richmond Fashion Week Back of House Fashion Coordinator

October 2021 - May 2024

- Led talent and designer portfolio management, successfully casting participants for high-profile fashion shows and events.
- Fostered seamless event preparation through meticulous organization of model calls and fittings.
- Enhanced operational efficiency by developing comprehensive Excel tracking sheets, enabling quick retrieval and updates.
- Coordinated with other teams to incorporate best practices and ideal schedules for events.

'Swagger' Season 2 Costume Production Assistant

July 2022 - January 2023

- Spearheaded improvements in inventory management, resulting in the efficient tracking and return of unused merchandise valued at over \$700,000 for AppleTV..
- Acted as a liaison between the department, stores, and designers.
- Safely and efficiently assisted in setting up taking down clothing racks on large background cast days.
- Ensured closets were meticulously organized to facilitate effortless wardrobe changes, asset retrieval, and tracking in accordance with filming schedule.

Fusion Logistics Business Development Specialist

March 2021 - January 2022

- Analyzed logistical platforms, roadmaps, and Tableau to recognize market trends necessary to growing accounts.
- Managed quantitative data unique to customers in order to improve their spending year over year.
- Researched accounts that helped improve the company's footprint.
- Recorded qualitative data about leads to optimize customer success and lead integration.

Bluegrace Logistics Associate Sales Representative

August 2019 - April 2020

- Managed development of shipping products offered and tools to competitively serve our needs.
- Researched supply chain news trends to stay current.
- Recorded detailed information about leads to optimize customer success and lead integration.
- Met with account managers to determine shortcomings in our portfolio.

Canton Companies Leasing Agent

July 2018 - August 2019

- Greeted each resident and customer with a pleasant, friendly attitude.
- Organized the office to be aesthetically satisfactory and stocked with refreshments and supplies.
- Answered incoming calls and provided up-to-date information on listings in a timely fashion.
- Communicated promotions and special offerings via email and phone.
- Acted as a liaison for the Marketing Associates by preparing candidates for screening.

United States Army Transportation Management Coordinator

August 2014 - August 2022 *deployed June 2017 to May 2018*

- Delivered strategic logistical solutions for mission-critical transportation under challenging road conditions in Syria, Kuwait, and Iraq.
- Directed high-level briefings on transportation data, ensuring accuracy and clarity for senior military personnel.
- Oversaw and safeguarded mission updates and confidential information, contributing to operational success and safety.

Pacific Sunwear Retail Associate

August 2013 - August 2014

- Inventoried merchandise regularly in accordance with seasonal trends.
- Creatively assisted with store displays for holidays and special promotions.
- Answered phone calls and PR inquiries.
- Ensured the store appeared tidy and clean at all times.
- Styled customers based on their unique preferences and appearance.
- Handled monetary transactions regularly and reported cash and card earning amounts.
- Greeted all customers and fostered a positive customer service experience.

** References available upon request **